



Lacock Primary School – Year 5/6 – Art propaganda posters WW2



Important Vocabulary

Propaganda	Information (that is biased and sometimes misleading) that is used to promote a point of view.
calligraphy	The art of producing decorative handwriting or lettering with a pen or brush.
Eye catching	Something which is immediately appealing or noticeable.
slogan	Short memorable phrase
poster	A sheet, often placed in a public space, to promote something.



Key Skills

- Confidently control the types of marks made
- Mix colour and shades with confidence.
- Evaluate and draw from the art of others.

Styles of lettering



What makes a successful poster?

Short, snappy sentences/phrases

An eye catching layout

A catchy slogan

Something to offer

Attention grabbing pictures or photographs

A final reminder of the product or message



Key Knowledge/Facts

- I understand that propaganda is information (that is biased and sometimes misleading) that is used to promote a political cause or point of view.
- I understand reasons why propaganda was used by the allies and axis.
- I know the structure and features of a propaganda poster.
- I can layout lettering using a consistent style and sizing.
- I can create an image with a few bright, eye catching colours.

What I should already know:

To know how to mix secondary and tertiary colours.

This learning will help me in the future when I learn:

To understand the role of a graphic designer.